



**TITLE:** Your SUCCESS could be putting your business AT RISK

**PRESENTER:** Kat O'Sullivan, CEO of KSHIFT

**TARGET AUDIENCE:**

Owners of successful small to mid-size businesses wanting to grow their business in a way that's less stressful and more fulfilling.

**SESSION DESCRIPTION:**

Who would think that fast growth and skyrocketing revenue could be a problem? You might be surprised that even the best of the best can face this dilemma. Perhaps it's easier to imagine the challenge successful business owners face when they can no longer keep up with the seismic shifts in the workplace and the marketplace. While the presenting issue may be different, the resulting impact is unexpectedly similar.

Heighten awareness of the top three warning signs that your success could be putting your business at risk, now or in the future. You will learn how to use a practical framework to develop clarity and alignment around what's next for your company, gain genuine buy-in, identify the additional capacity you need to achieve desired results, and create a culture of support and accountability. This framework has proven to help business owners accelerate results, increase productivity and profitability, and grow their businesses with ease.

**INTRO BIO**

Kat has presented to business leaders across industries and spoken at state and national conferences in the United States, the UK, China, and Taiwan. The common theme has been that while shaking things up can be disruptive, it can also be magical, with a meaningful and lasting impact on people, organizations, and even industries.

For over ten years, Kat O'Sullivan led transformational initiatives within organizations across the corporate, nonprofit, government, and education sectors. Kat realized far too many small to mid-size businesses were failing, often at the height of their success. She founded KSHIFT in 2003 to help business owners make the needed shifts to grow their businesses in a way that's less stressful and more fulfilling.

Kat's seen firsthand the common dilemmas they have faced and has identified the Top 3 Warning Signs that success could be putting a business at risk. She's developed a proven framework designed to help owners reimagine, reframe, and revitalize their businesses. Kat is excited to share both so you can avoid the pitfalls of the status quo and reap the benefits of growing your business with ease.

**FOR MORE INFORMATION:** Kat O'Sullivan | [kat@kshift.com](mailto:kat@kshift.com) | 323.403.4056 | [www.kshift.com](http://www.kshift.com)